

Wellness and Health Promotion Accreditation FACT SHEET



For decades, employers have partnered with organizations to deliver programs to improve the health of their employee population—but how do employers know if their partner is delivering the best health and wellness programs for the population?

NCQA's **Wellness and Health Promotion Accreditation program** evaluates whether wellness and health promotion organizations incorporate industry best practices and apply evidence-based methods to programs that support health and improve outcomes.

➔ What Is Wellness and Health Promotion Accreditation?

NCQA Wellness and Health Promotion Accreditation was developed to provide a framework for evaluating programs that engage individuals in improving their health. Thirteen categories, comprising more than 60 elements, evaluate organizations in areas such as:

Identification and Targeting

How does the organization identify the needs of its population and target efforts to these individuals?

Engaging the Population

How does the organization increase health awareness and engage employees in wellness activities?

Data Integration

Can the organization exchange and integrate data into the operations of the program?

Measuring Effectiveness

Does the organization measure the quality of its programs and take action to improve, based on measurement?

What Is Certification and How Does it Differ from Accreditation?

Organizations that provide programs around specific areas, such as health coaching, self-management tools or health appraisals may choose to receive a NCQA Wellness and Health Promotion certification. For example, companies specializing in health coaching may choose to follow the certification standards set around health coaching programs. Or a company with a new app to help manage a specific chronic condition might wish to focus on a self-management certification.

Regardless of the company's wellness focus, NCQA provides the standards that companies should abide by if they are committed to delivering a quality program.

➔ What Does Wellness and Health Promotion Accreditation Mean for Employers?

As employers implement wellness programs, engaging with organizations that have earned NCQA Wellness and Health Promotion Accreditation assures them that their partner is committed to following evidence-based methods for program delivery and employee engagement.

➔ What Should Employers Do?

Employers should determine if the organizations that provide wellness and health promotion programs to their employees are NCQA Accredited. Information about Accredited plans can also be found on NCQA's [Report Cards](#).



For more
information and
resources for
employers, visit
www.ncqa.org/employers



The National Committee for Quality Assurance (NCQA) is a 501(c)(3) not-for-profit that uses measurement, transparency and accountability to improve health care. NCQA creates standards, measures performance and highlights organizations that do well. All this helps drive improvement, save lives, keep people healthy and save money.

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