



DIGITAL QUALITY SUMMIT SPONSORSHIP LEVELS & BENEFITS

BRONZE

\$5,000

- 6 registrations to attend the virtual Digital Quality Summit
- Opportunity to present as part of the Digital Solutions Showcase general session
- Virtual booth in Sponsor Resource Center
- Name/logo recognition as a Bronze Sponsor of Digital Quality Summit
- Name/logo recognition within Digital Quality Summit virtual environment (web and/or mobile app)
- Name/logo recognition on all event-related emails and communications
- Name/logo recognition on Digital Quality Summit website
- Name/logo recognition on NCQA's Sponsorship webpage sponsor for one year
- Recognition via NCQA social media channels as a sponsor
- Marketing toolkit containing sample communications and materials to promote Digital Quality Summit sponsorship

SUPPORTING

\$2,500

- 3 registrations to attend the virtual Digital Quality Summit
- Name/logo recognition as a Supporting Sponsor of Digital Quality Summit
- Name/logo recognition within Digital Quality Summit virtual environment (web and/or mobile app)
- Name/logo recognition on all event-related emails and communications
- Name/logo recognition on Digital Quality Summit website
- Name/logo recognition on NCQA's Sponsorship webpage for one year
- Recognition via NCQA social media channels as a sponsor
- Marketing toolkit containing sample communications and materials to promote Digital Quality Summit sponsorship

"I think we're going to have some true improvements in how we measure in the future."

- Previous DQS attendee

"The format of speakers and breakout sessions highlighted the differing views and challenges we face in terms of quality measurement."

- Previous DQS attendee



DIGITAL QUALITY SUMMIT SPONSORSHIP ENHANCEMENTS

Sponsorship Enhancements are unlocked after commitment to sponsor the event at any of the six levels available. Sponsorship Enhancements are limited and available on a first-come, first-served basis.

EVENT PLATFORM _____ \$15,000 (3 MAXIMUM)

Sponsor the Digital Quality Summit 2022 Event Platform and your company will be prominently displayed on the event homepage accompanied by no more than 2 additional sponsors. Through an enhanced virtual experience, attendees will connect and engage with each other and the speakers.

CUSTOM PUSH NOTIFICATIONS _____ \$2,500 (10 MAXIMUM)

Communicate to all attendees with a custom push notification at a designated date and time during the live event. Make an announcement, promote your booth, or share a quality-focused message directly with attendees.

CORPORATE MESSAGE VIDEO _____

30-SECOND _____	\$5,000
60-SECOND _____	\$10,000

Get your corporate message front and center for attendees with a 30 or 60-second video aired during the Summit. Content subject to approval by NCGA and HL7.

NCQA & HL7® PRESENT

DIGITAL
 QUALITY
SUMMIT

Contact Harry Alba or David Gordon for more information or to discuss which sponsorship opportunity is right for your organization.

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