

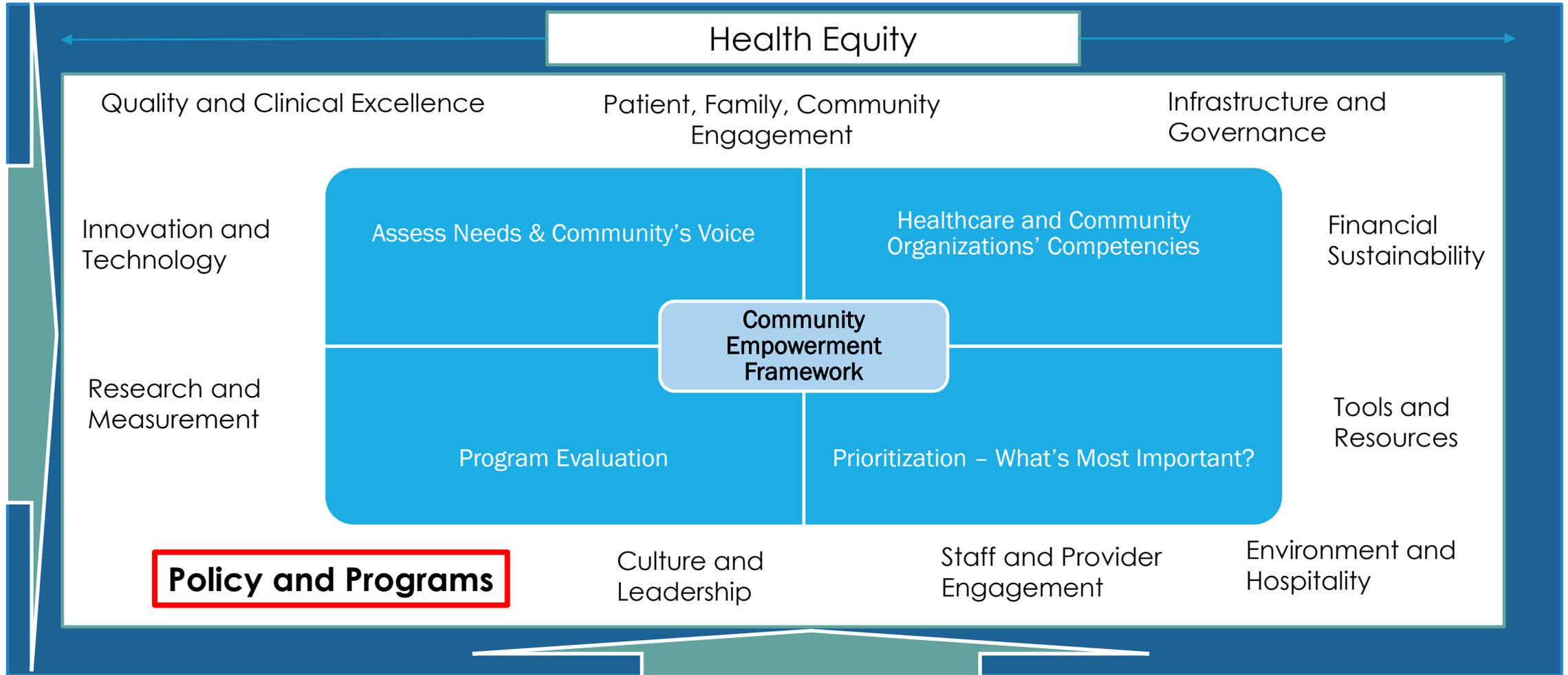


APPLYING A HEALTH EQUITY LENS TO POLICY AND PROGRAMS

A NCQA Digital Quality Measure Community v-log
Contributed by Vanessa Guzman, SmartRise Health

BUILDING HEALTH EQUITY AMONG HEALTHCARE AND COMMUNITY STAKEHOLDERS

Value-Based Care & Healthcare Reforms



Change Management

ACCOUNTABLE CARE ORGANIZATIONS

Opportunity to Integrate Health Equity in Accountable Care Organizations



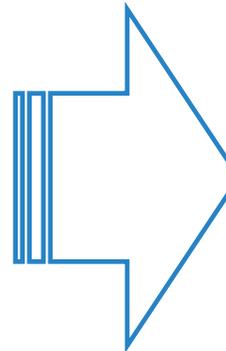
Opportunity

PROGRAM STRUCTURE

- Leverage shared savings models to promote leadership and budgetary commitment
- Design program standards to embed population-needs identification, **guidance**, and resources geared toward advancing health equity
- Evaluation of patient sub-populations with lower quality measure scores

RESOURCES AND PAYMENTS

- Benchmarking and payment structured to support safety-net providers, who may be lacking resources, analytics, capacity, or experience
- Establish infrastructure to support HIE/EHR, analytics, and patient engagement resources to ensure equitable access to care across populations
- Explore using quality measures sub-population performance to influence payment or penalties



Impact

- Improvement in quality and decreased disparities between affluent populations and populations with lower socioeconomic status
- Aligned prioritization across quality measures and costs savings based on equity
- Improved collaboration between healthcare and community stakeholders
- Alignment in clinical and social gaps closure resulting from improved funds flow

ALL-PAYER HOSPITAL GLOBAL BUDGETS

Opportunity to Integrate Health Equity in All-Payer Hospital Global Budgets



Opportunity

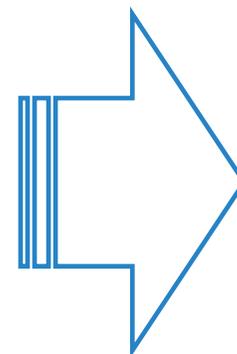
CHANGE MANAGEMENT

Set accountability and governance by

- Raising awareness on population-specific performance and determining a prospective, fixed funding for all medical services rather than FFS.
- Statewide financial, health outcomes and quality of care targets

MOBILIZATION OF RESOURCES

Incentive clinical and operational teams use their budget to focus on prevention, care coordination, and community-based integration.



Impact

Improved payment adjustments based on utilization and market shifts. Aligned governance and use of budgetary resources used for:

- Preventive Care
- Well-Visits
- Care management programs
- Immunizations
- Patient outreach campaigns
- Automated decision support tools
- Appropriate level of social and clinical support

CONNECTING HEALTH CARE AND SOCIAL SERVICES THROUGH ACCOUNTABLE COMMUNITIES

Opportunity to Integrate Health Equity through Accountable Communities of Health



Opportunity

INTERVENTIONS AND WORKFLOW

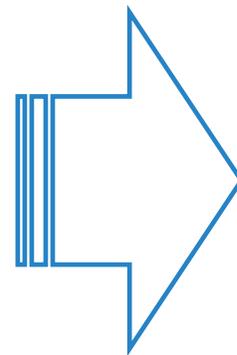
Structured model to address SDOH:

- Screenings and Identification
- Referral process
- Workflows to connect individuals who screen positive for specific unmet health-related social needs to community services providers
- Alignment of partners to optimize community capacity to address health-related social needs

DATA AND EVALUATION

Collect and analyze data to:

- Assess impact to health utilization: ED visits, inpatient admissions, readmissions, and utilization of outpatient services
- Total cost of care
- Provider and patient experience



Impact

- Integrated clinical and community-based programs and resources
- Increased adoption of identification, screening, and referral processes
- Model to consistently address health-related social needs and work with community partners to address such needs
- Improved Triple Aim outcomes: costs reduction, improved care, and experience



KEY TAKEAWAYS

Commit to strengthen your organization's commitment to identify disparities and advance health equity.

- Goals and Objectives
- Organizational competencies
- Program Structure
- Using Data for Segmentation
 - Population Needs
 - Resources
 - Activities
- Delivery system evaluation



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