



October 2008

Dear Friend of NCQA:

It is my distinct pleasure to invite you to sponsor the National Committee for Quality Assurance's 2009 Health Quality Awards Dinner. The Awards Dinner will be held on Wednesday, March 18th, at The Andrew W. Mellon Auditorium in Washington, D.C. and will bring together many diverse stakeholders who have made high-quality health care a priority.

In March, NCQA will recognize the achievements of individuals and organizations whose efforts have been instrumental in highlighting the need for and driving health care quality improvement. Honorees slated to attend include Mr. Robert J. Master, MD, President and CEO, Commonwealth Care Alliance; Mr. Peter Orszag, Director, Congressional Budget Office; Representative Diane DeGette of Colorado and the Cystic Fibrosis Foundation.

Past recipients have included U.S. Senator Edward M. Kennedy, Governor Arnold Schwarzenegger of California, former U.S. Surgeon General David Satcher, former Speaker of the House Newt Gingrich, U.S. Senator Hillary Rodham Clinton, and actress and advocate Mary Tyler Moore.

NCQA, an independent, nonprofit, 501(c)(3) organization, was established in 1990 to address the growing need for objective, trustworthy evaluation of health care quality and accurate, reliable data to inform quality improvement efforts. Since its founding, NCQA has become the nation's most trusted source of objective information for employers and consumers on the quality of health plans and physicians.

Knowing that your company is committed to promoting health in the workplace, I invite you to join us as a sponsor of the 2009 Health Quality Awards. Your contribution will support the 2009 Health Quality Awards as well as the general healthcare quality activities of NCQA. Should you have any questions, please contact Renee Bullion, Corporate and Foundation Relations Director at (202) 955-3527, or bullion@ncqa.org.

I very much look forward to welcoming you to our annual awards event.

Sincerely,

A handwritten signature in black ink, appearing to read "Margaret E. O'Kane". The signature is fluid and cursive, with the first name "Margaret" being the most prominent.

Margaret E. O'Kane
President