

NCQA invites you to exhibit at our 1st Annual Update on Health Plan Accreditation Seminar Vendor Fair

October 16, 2009 | Washington, DC

October 30, 2009 | Las Vegas, NV

NCQA is offering organizations the opportunity to showcase their services at the [Update on Health Plan Accreditation: Documentation and Strategies from the Surveyor's Perspective](#) seminar. If you specialize in Disease Management, Credentialing Verification, and Health Information Products, and are NCQA-Certified or Accredited then this exhibit opportunity is right for you. With an audience of 50-75 key decision makers in attendance, this is the ideal setting for product promotions and networking with potential customers.

EXHIBITING

Display your products and services to key Quality Improvement staff and management.

Benefits of Exhibiting

- One full complimentary seminar pass
- One 6-foot exhibit table
- Dedicated exhibit time
- One-on-one time with decision makers
- Free promotion within NCQA's program guide
- Company name placed on NCQA website (25,000 visitors per month)

Exhibitor cost - \$1,300

SPONSORSHIP

Differentiate your company and its services by purchasing a sponsorship at the Update on Health Plan Accreditation Seminar.

Benefits of Sponsorship

- One 6-foot exhibit table with power supply
- Free promotion within NCQA's program guide
- Company name placed on NCQA website (25,000 visitors per month)
- Additional recognition as noted below

Breakfast Sponsorship - \$2,300

Sponsorship allows your signs in the breakfast area, the opportunity to distribute your promotional material, and a sign acknowledging your contribution in your booth.

Cyberspace Cafe - \$2,500

Allows use of internet by participants in the area in which you are set up. Sponsorship allows your signs to be prominently shown in the area, the opportunity to distribute your promotional material, and a sign acknowledging your contribution in your booth.

Happy Hour Sponsorship - \$4,300

As one of the more popular conference events, your organization will have the opportunity to have your logo placed on conference signage as well as placed prominently above the bar area.

For more information on exhibiting, please email Vashon Coehins at coehins@ncqa.org or visit our web site at www.ncqa.org/education